

J. CAROL MARKETING

DIGITAL STRATEGY + INTEGRATED MARKETING SOLUTIONS



CAPABILITIES STATEMENT

About Us

J. Carol Marketing, Inc. is a NYS Certified MWBE digital strategy and integrated marketing agency located in Mount Vernon, NY. We provide traditional and digital marketing, creative services, web design and content development. We help clients define and achieve their marketing goals, employing proven digital strategy methodologies, effectively integrating channels and utilizing the best traditional and web-based technologies. We seek to build long-term relationships with our clients and become their trusted marketing partner.

Company Data

J. CAROL MARKETING, INC.

11 W. Prospect Avenue
Mount Vernon, NY 10550
917-809-9922

Jenise C. Richardson, MBA
President/Chief Creative Officer
jenise@jcarolmarketing.com

NAICS DATA:

541613	Marketing Consulting Services
541430	Public Relations Agencies
541810	Advertising Agencies
541840	Media Representatives
541430	Graphic Design Services
541922	Commercial Photography
711510	Writers of Advertising Copy
541830	Media Buying
541890	Other Svcs Related to Adv

DUNS #: 128581791

CERTIFICATION:

NEW YORK STATE MINORITY/WOMEN-OWNED BUSINESS ENTERPRISE ("MWBE") CERTIFICATION
#68980

Core Competencies

STRATEGIC PLANNING/EXECUTION
DIGITAL MARKETING & MANAGEMENT
GRAPHIC DESIGN & BRANDING
MEDIA & PUBLIC RELATIONS
COMMUNITY OUTREACH & EVENTS
WEBSITE & CONTENT DEVELOPMENT

"OUR CLIENT-FOCUSED METHOD HAS A SUCCESSFUL TRACK RECORD, SUPPORTED BY OUR EXPERIENCED TEAM IN GOVERNMENT, NON-PROFIT, REAL ESTATE, AND EDUCATION SECTORS."

Business References

- Bronx Neighborhood Housing Services CDC
- 12th Dist. Fun In The Sun Festival
- My Brother's Keeper Initiative
- Dunham Paint, Inc.
- Brownstone NYC, Inc.
- RGE Maintenance, Inc.
- Good Neighbors Community Outreach Agency