



About Us

CAPABILITIES STATEMENT

J. Carol Marketing, Inc. is a NYS Certified MWBE digital strategy and integrated marketing agency in Mount Vernon, NY. We empower brands to achieve their marketing goals through proven strategies and innovative technologies. Our mission is to be the bridge that links brands with communities in ways that resonate, inspire, and drive tangible business results.

Company Data

J. CAROL MARKETING, INC.

11 W. Prospect Avenue
Mount Vernon, NY 10550
917-809-9922

Jenise C. Richardson, MBA
President/Chief Creative Officer
jenise@jcarolmarketing.com

NAICS DATA:

541613 Marketing Consulting Services
541430 Public Relations Agencies
541810 Advertising Agencies
541840 Media Representatives
541430 Graphic Design Services
541922 Commercial Photography
711510 Writers of Advertising Copy
541830 Media Buying
541890 Other Svcs Related to Adv

DUNS #: 128581791

CERTIFICATION:

NEW YORK STATE MINORITY/WOMEN-OWNED BUSINESS ENTERPRISE ("MWBE") CERTIFICATION
#68980

Core Competencies

STRATEGIC PLANNING/EXECUTION
DIGITAL MARKETING & MANAGEMENT
GRAPHIC DESIGN & BRANDING
MEDIA & PUBLIC RELATIONS
COMMUNITY OUTREACH & EVENTS
WEBSITE & CONTENT DEVELOPMENT

"OUR CLIENT-FOCUSED METHOD HAS A SUCCESSFUL TRACK RECORD, SUPPORTED BY OUR EXPERIENCED TEAM IN GOVERNMENT, NON-PROFIT, REAL ESTATE, AND EDUCATION SECTORS."

Business References

- Bronx Neighborhood Housing Services CDC
- Hempstead Union Free School Dist.
- Dunham Paint, Inc.
- Brownstone NYC, Inc.
- JEMB Realty, Inc.
- Good Neighbors Comm. Outreach Agency